

ANNUAL 2021 REPORT



NEW HOME

The Peters Township Community Television studio and offices moved into its home in the new Peters Township High School in January 2021 and immediately got to work connecting hundreds of cables, in order to get the station up and running.



The new PTCT home features 2 studio spaces, a state-of-the-art control room, and interconnectivity throughout the entire High School through 80 pairs of fiber optic cable. Cameras can now be placed just about anywhere in the High School and switched in the control room!



HELPING WITH OUR MOVE

Staff received assistance from the Public Works Department in moving decades-worth of accumulated equipment and furniture.





Cable TV Production Van

After getting 22 years of great service out of the previous Cable TV van, a brand-new Ford Transit van was purchased in 2021 and made its debut recording concerts at the Peters Township Summer Concert Series at Peterswood Park. The van is used to record concerts, sporting events, PTHS Commencement, and other events happening around the community.

Cable TV Van equipment details:

Video Switcher

Audio Mixer

4-camera set-up

Graphics

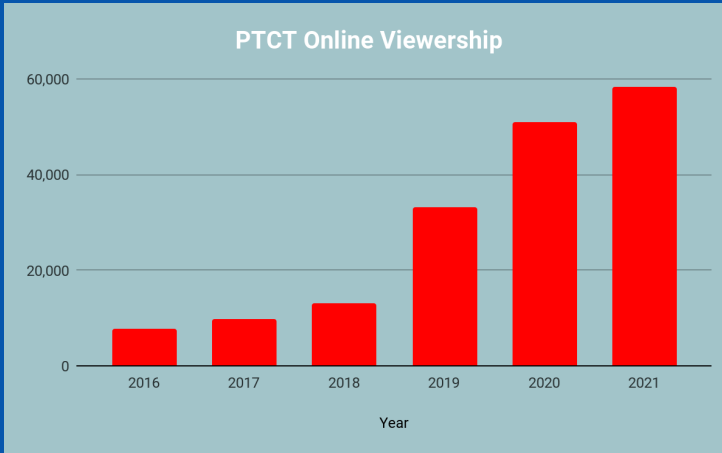
Intercom

Hard Disk Drive recording



WATCHING ONLINE

Viewers of Peters Township Community Television programs watched more shows on the station's online platforms (YouTube & Vimeo) than ever before. PTCT programs were watched 58,361 times online in 2021!



THE TOP 10

While sporting events are historically the most popular online PTCT programs, there were a lot of people watching Council meetings, the PTHS Video Yearbook and Commencement in 2021. Here's the most watched of the past year:

- PTHS Swimming/Diving meets: 21,098
- PTHS Boys Soccer games: 3,666
- Peters Township Council Meetings: 3,427
- PTHS Video Yearbook: 2,540
- PTHS Commencement ceremonies: 2,294
- PTHS Boys Basketball games: 2,293
- PTHS Girls Soccer games: 2,223
- PTHS Boys Volleyball games: 1,794
- PTHS Girls Lacrosse games: 1,698
- Candidate Forum - PT School Board: 1,474



Watch **ptct7** shows anytime
Peters Township Community Television



Media Specialist - Additional 2021 Projects

In addition to her responsibilities at Peters Township Community Television overseeing television productions and volunteer training, Kelsey Sylvester also works with all of the Township Departments in using photos, video, and the web to create informational pieces for the residents to learn about opportunities going on in the Township.

2021 Project Highlights :

Bat Box videos

Housing Development Photos

PT Library Summer Reading promo

Car Seat Installation photos

HVAC Replacement video

Pollinator Planting Challenge videos

Community Calendar photos

When to Call 911 video

Mansard Roof replacement video

Staff photos



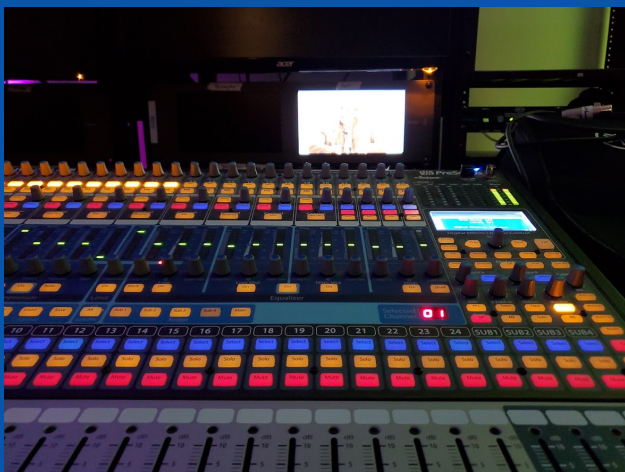
BY THE NUMBERS

Volunteers of Peters Township Community Television created

405 television programs in 2021, this included **298** recurring/studio shows, **22** community events and **84** school events. In addition, the station recorded **58** Council, Planning, and School Board meetings.



Across the **3** Peters Township Community Television stations, there were **6,462** hours of programming aired.



The Peters Township Community Television website was viewed

14,720 times in 2021, including **3,429** views of the home page.