



# ANNUAL REPORT 2022



Peters Township Community Television

Peters Township Community  
Television

# PROGRAMMING CONTINUES TO REBOUND TO PRE-PANDEMIC LEVELS

After record-setting years for productions at PTCT in 2017-2019, the COVID-19 pandemic coupled with the station's move to the new Peters Township High School greatly reduced programming numbers in 2020-2021. The year 2022 saw a large number of producers return as production numbers rebounded to nearly pre-pandemic levels with an almost

**24% increase in productions over 2021.**

This resulted in the **10th** highest number of productions that our volunteers have created in one calendar year in the station's nearly 40 year history!

## 2022 PRODUCTIONS INCLUDED:



- **178** PTHS Morning Announcements

- **63** PTHS Sports broadcasts

- **24** Council Meetings

- **20** episodes of Book Buzz

- **17** School Board Meetings

- **14** episodes of Health & Wellness with Dr. Ed

- **12** Planning Commission Meetings

- **10** Concerts in the Park

- 2022 saw the return of some PTCT favorites, including:

### Headlines

Health & Wellness with Dr. Ed

Holiday Showcase

Movement is a Lifestyle

The WSO - Something Wonderful  
in Washington County

- And some brand news series made their debut:

The DARE Model Railroad Club: For  
Kids of All Ages

Exploring the Arts

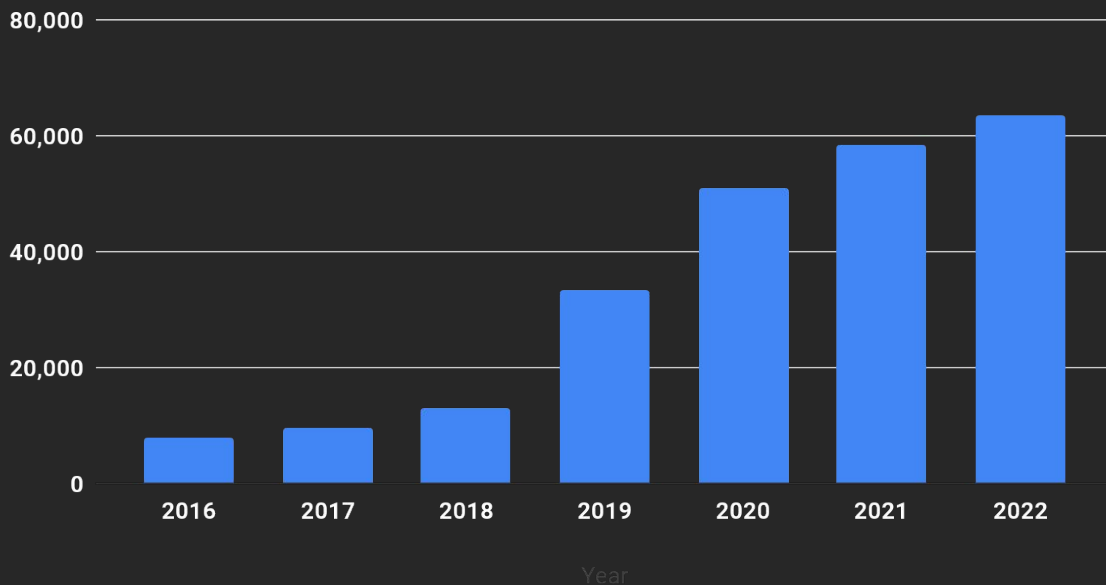
Peters Creek Historical Society  
Present The Enoch Wright House

Unfiltered with 305

# ONLINE VIEWING REACHES ALL-TIME HIGH!

Peters Township Community Television continues to reach more and more people through its programming online. For the first time in the station's history, PTCT programming was watched online over **60,000** times for a 2022 total of **63,597 views!**

## PTCT Programming Online views



## MOST WATCHED ONLINE



PTHS Sports: **38,007**

Promos/Township Informational Videos: **3,241**

Peters Township Council Meetings: **3,022**

PTHS Commencement: **2,920**

School & Community Events: **2,767**

PTHS Video Yearbook: **1,804**

Peters Township Planning Commission Meetings: **1,110**

# MEDIA SPECIALIST PHOTO/VIDEO PROJECTS

“Citizen’s Police Academy” video



“Garage Door Replacement” video



“Touch-a-Truck” photos



Media Specialist Kelsey Sylvester continued to help Township Departments to communicate with residents on new programs, activities, and offerings through taking hundreds of photos, creating dozens of informational videos, and assisting with the Township website.

## 2022 Photo projects included:

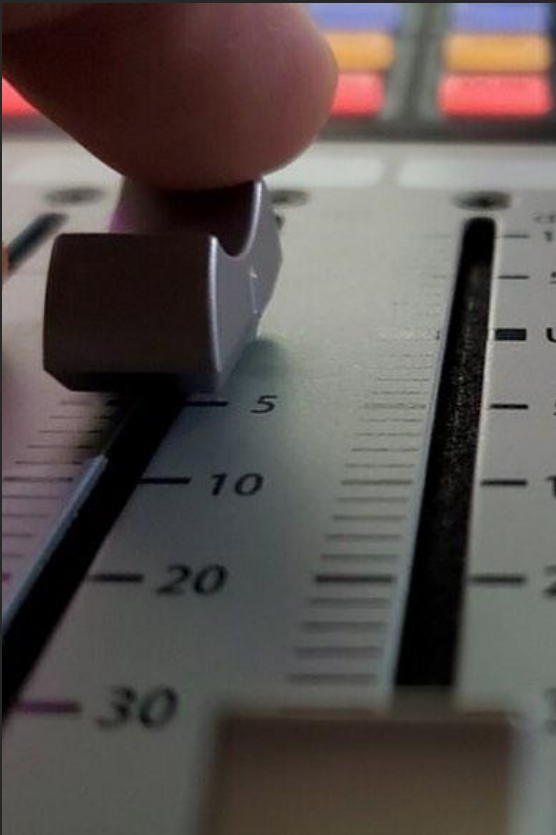
- Council
- Fire Captains
- DCNR Grant
- Police Dept. staff
- Fire Apparatus Compartment
- Drug Take Back box
- Calendar
- Library
- Touch-a-Truck
- Staff Directory
- Fire Dept. Open House
- Trick or Treat Trail
- Fire Dept. burn class training
- Police vehicles
- Website
- Volunteer Firefighters

## 2022 Video projects:

- Citizen’s Police Academy
- Remote Control Mower
- PV Pollinator Garden
- Haunted Trail Promo
- Fire Station #1: Garage Door Replacement
- Fire Agility Test demo
- Fire Dept. promo



# NEW GEAR IN 2022



- Video switchers
- Video routers
- Audio Mixer
- Hyperdeck recorders
- Headsets
- Switcher broadcast panel

Peters Township Community Television continues to invest in new video/audio/computer equipment that allows our volunteers to take advantage of the latest technological advancements, as well as improve the quality and ease of use of the equipment used in the production of video programming.



# BY THE NUMBERS

Peters Township Community Television saw growth in lots of programming areas over the previous year:

- Programs: **569** (↑24%)
- Program Hours: **6,974** (↑7%)
- Online program views: **63,597** (↑9%)
- New online videos: **456** (↑7%)
- YouTube views: **58,275** (↑9%)

